

Wrightbus | quality by design







Moving people | from vision to vehicle

Every day around the world, Wright buses move people safely, efficiently and responsibly. Firmly established as Europe's leading independent bus body builder, Wrightbus, part of the family owned Wright Group, continues to play an important role in the development of modern passenger transport. A role that includes innovating, developing and refining vehicle technologies and further investing in manufacturing and customer support capabilities.

Striving to transform the public transport experience, our ambition is to make every journey an enjoyable part of people's day-to-day life. By drawing on a unique blend of traditional values and innovative technology we are able to provide operators from all over the world with the latest generation of passenger transport vehicles to achieve this aim.

Innovation | a proud tradition

Building on a proud heritage dating back to 1946, our innovative approach to vehicle design is evident throughout our entire product range.

All of our vehicles benefit from our patented Aluminique structure, which combines the strength, durability and practicality that has set the standard in modern bus building technology in the last decade. The system provides excellent torsional strength and impact absorption, whilst the unique modular construction method makes accident repairs a quick and easy process, keeping down-time to a minimum.

The distinct, eye-catching exterior styling of our buses is matched by a host of interior features such as advanced telematics systems, which have all been designed to provide passengers with a superior travelling experience.

With innovation the life-blood of our company, we continuously strive to further improve all aspects of vehicle design and manufacturing techniques to contribute to the future development of public transportation.

Products | a model line up

Wrightbus has a comprehensive and versatile product range catering for every aspect and application of modern bus operation. We offer midibuses, full size single deckers, two and three axle double deckers and articulated vehicles. The Wright Group also manufactures the highly acclaimed StreetCar RTV and a range of low-emission hybrid-electric driveline vehicles.

This family of vehicles, which shares commonality in everything from structural components to spare parts, gives operators great inter-operability and valuable maintenance benefits.

Working in partnership with a number of world-leading chassis manufacturers including Volvo, VDL, Scania and MAN, we can tailor our products and provide our customers with options to suit the operator's individual needs and preferences.





Hybrid Electric Bus

Offering quiet, low-emission drivelines, our hybrid-electric range has been designed and developed to meet the industry's ever stricter emissions targets. Now available as single deck, double deck and StreetCar RTV, the range provides operators with an economically viable, environmentally friendly alternative.

Full Size Single Deck Bus

Leading the way in the full size single deck segment, our 12m heavy weight and middle weight buses can be tailored to suit differing capacity requirements. The stylish body design is available on a range of world class chassis options.

Double Deck Bus

A transport design icon, our double deck bus has become a familiar sight on high streets throughout the UK and Hong Kong. Based on a choice of chassis ranging from 10m to 12m, this high capacity vehicle is well equipped to meet the urban passenger transport challenges of any operation.



Articulated Bus

Our 18m articulated bus, able to carry large numbers of passengers in style and comfort, is an ideal and effective product for heavily populated routes. Space and comfort combine to make this an appealing passenger experience.

Midi Bus

Designed with the constraints of modern city transport in mind, our midi range of buses have been developed for maximum manoeuvrability, making them ideally suited for suburban and city centre operations alike.

Dual Purpose Bus

A bus for all seasons - a versatile inter-urban vehicle offering front door wheelchair accessibility without the need for a lift. Our dual purpose Commuter bus handles a wide variety of applications and gives passengers the comfort of a coach.

Built in | quality by design

Our manufacturing facility in Ballymena, Northern Ireland, is equipped with state of the art technology, operated by highly trained and extremely experienced technicians.

Every vehicle is designed and constructed with performance and quality at the very heart of the process. Our in-house design team use cutting edge 3D computer technology in all product development, ensuring ultimate quality and performance specification.

All products are subjected to a rigorous testing programme, putting new innovations firmly to the test well before reaching the customer's fleet.

At Wrightbus we understand that the long-term performance of our vehicles is key to the smooth running of every customer's business. All components and materials are chosen to provide excellent cost/benefits throughout the life-cycle of every vehicle.



Total support | delivered through Customcare

We believe in long-term business relationships, and so the delivery of new vehicles merely signals the start of our commitment to our customers.

We know that our products are judged on their performance, reliability and residual value over their operating life. Through our sister company, Customcare, we offer lifetime support for all our vehicles. Customcare has a wide-reaching support network of approved centres in the UK and Ireland as well as strategic outlets in other countries where Wright Group products are in service.

At our headquarters training facility Customcare can arrange familiarisation for our customers' own technicians, in order to ensure everyday maintenance and repair work can be managed with confidence at the operator's own depot.

The Wright way | a responsible approach

An internationally renowned company, Wrightbus remains a business managed through traditional values and with great emphasis on ethics and integrity.

We endeavour to develop and utilise materials and technologies which are socially and environmentally responsible.

We are proud to play an important part in our local community and, as a responsible manufacturer, we accept and embrace our wider social and environmental role.





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