



**Northern Ireland
Assembly**

Welcome to the Northern Ireland Assembly Tweet Up. This is the first Tweet Up in the UK and Ireland to be hosted by a legislature.

You will have the chance to talk directly with MLAs; Public Relations/Lobby Groups; Sector/Industry Representatives; Assembly Staff; and members of the Media.

Running order:

6.00-7.00pm:	Group tour of Parliament Buildings
7.00-7.05pm:	Welcome and introductions
7.05-7.25 pm:	Ask the Experts session
7.25-8.00 pm:	Speed-dating networking session
8.00pm:	Close

Wifi is available in the Long Gallery:
Wireless access point (SSID): longgallery
Password: Tuesday1503

Please feel free to tweet from the event.
The hashtag for the event is **#niatweetup**

You can find out more about the work of the Assembly on our website:
<http://www.niassembly.gov.uk/>

Or you can get involved with the Assembly on the following sites:
<http://www.facebook.com/NorthernIrelandAssembly>
<http://twitter.com/niassembly>
<http://www.flickr.com/photos/niassembly/>
<http://www.youtube.com/TheNIAssembly>
<http://foursquare.com/venue/15987572>
<http://www.vimeo.com/niassembly>

ASSEMBLY ENGAGEMENT EXPERT PEN PICS

#niatweetup



Gareth McGrath (@GarethMcGrath) joined the Northern Ireland Assembly in August 2008. As Director of Engagement, he is responsible for the Assembly's Research and Library, Outreach and Education and Communications services. Together with his Assembly colleagues Gareth has developed and is implementing the Assembly's Engagement Strategy - which aims to improve public awareness and understanding of the work of the Assembly. The use of Internet and social media are key to this strategy. Before joining the Assembly Gareth worked in the chemical industry, management consultancy and the civil service.



Susie Brown MCIPR (@Brownturf) is Head of Communications at the Northern Ireland Assembly. Susie uses social media to keep up with news, views and opinions – a quick and easy way to see what people are talking about and assess if the Assembly is affected in any way. As far as news goes, the days are long gone where you catch the headlines at the top of the hour. Susie gets news updates on her mobile as things happen and it's her way of staying on top of the issues that matter to the Assembly.



Chris Taylor (@iChrisTaylor) is the Assembly's Web Manager and the driving force behind the Assembly's online strategy. Chris uses social media to find out what's happening in the world, chat with friends and to ask questions or respond to other people's comments. From a professional point of view, social media is a great extension of the Assembly's customer service and allows users the chance to respond on a platform that they are actively using.

MEDIA EXPERT PEN PICS

#niatweetup



Eamonn Mallie (@EamonnMallie) is a Political Editor and Author specialising in Politics, Security and 20th Century Art. He uses twitter to break news and offers his opinion on matters of the day.



Steven McCaffery (@Mccaffreysteven) is Political Editor and Deputy Editor of Press Association Ireland. He has been with the company for five years and initially ran its Dublin office before returning to work in Belfast in 2008. Prior to joining PA, he was with the Irish News for ten years, where he spent six years as the newspaper's News Editor. He has been using Twitter since late 2010.

PR/LOBBY GROUP EXPERT PEN PICS

#niatweetup



Chris Brown (@CB_PRandPA) is the Client Director of Public Affairs at MCE Public Relations based in the Cathedral Quarter in Belfast and has over 7 years' experience in London and Belfast. He specialises in Public Affairs, Corporate PR, Crisis and Issues Management and Corporate Social Responsibility. He believes that Twitter is an essential tool for the public relations industry and now plays an essential role in campaign planning and tactical deployment.



Mike Thompson (@bigbluesquid) From affiliate marketing for the early dot coms to web development, programming and design Michael has over ten years experience in online marketing and web technology. With social media giving businesses the largest opportunity to directly engage customers since the creation of the web itself, Big Blue Squid provides the training and marketing your company needs to make the most of the new technology.

Assembly Acts

Assembly Axis

Assembly Line(s)

Assembly Close up

Assembly Round up

Assembly Access

Assembly Uncovered

Assembly Outlook

Assembly News

Assembly Life

Assembly Times

Assembly Extra

Assembly Matters

Assembly Dispatches